



A Level Results Day

Never before has it been so important to have plans in place for managing A-Level Results distribution. Such arrangements may usually fall to the academic staff. In these unusual times it is important that communications/marketing teams input to the process to ensure the message is as clear as possible for parents and pupils. Below is a draft letter – we hope you will find it useful when crafting your own letter.

Dear Parents and Pupils

Ahead of Thursday's A Level results I wanted to write to you to offer as much clarity as we can in these unusual times.

We know that many of you are understandably anxious about A Level results day. Please rest assured we are working tirelessly behind the scenes in order to offer you as much support as possible on the day.

LOGISTICS PARA

How do they get their results? What time? Where? Why are you doing it this way. If it is via email or a portal remind them of the details.

SUPPORT PARA

As ever our Senior team will be on hand to help with decisions should you wish to go somewhere different to your first or insurance offer.

Give clear emails/phone numbers/whether you want messages to be left and if so how quickly you plan on returning them or whether you want emails asking for a call. Which staff will be available and the relevant contact details.

I hope you will also find the following links useful.

<https://www.gov.uk/government/publications/awarding-qualifications-in-summer-2020/letter-to-students-summer-2020-grading>

This takes you to the government website which explains how the results will be determined. As you will see ultimately the grades submitted by the school could change and we feel it is important to point this out. Please note staff will not be in a position to let you know what grade they submitted and whether this was changed externally or not.

The second link is to the UCAS page

<https://www.ucas.com/undergraduate/results-confirmation-and-clearing/what-clearing#faqs>

This is an example of parental communications in order to provide inspiration and ideas for those drafting the ALevel Results letter to parents and pupils.

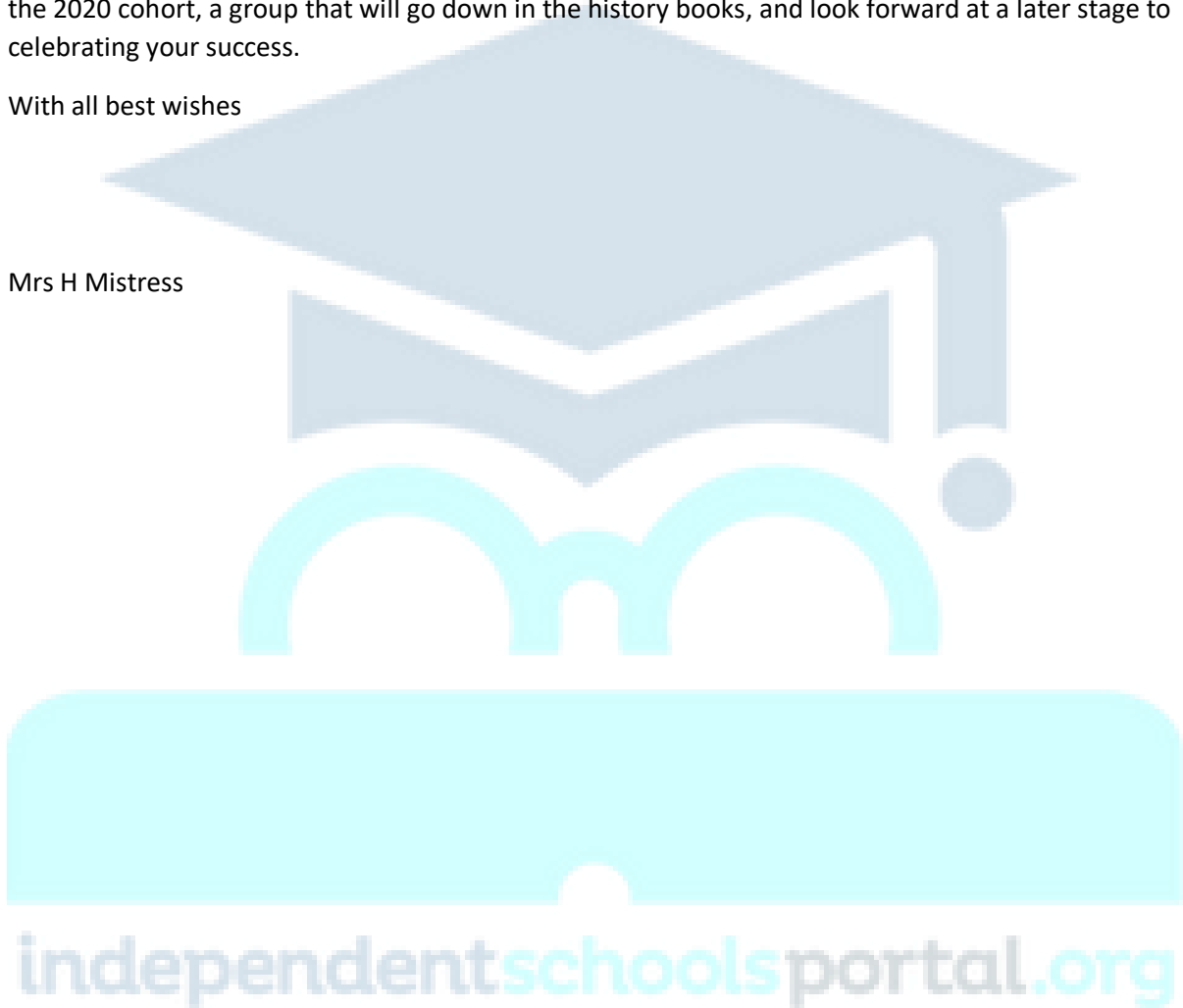


This explains more about how to take up a place at a university which wasn't your first choice or insurance. There has been much speculation in the press about the availability of places and demand from students. We anticipate that some of you may look to gain a place at a university that was not your original choice. Whether this is due to you looking to adjust upwards or going through clearing we will be here to help you. We strongly recommend you read it beforehand so you are prepared and have the relevant information to hand. We will of course be on hand to guide and help you.

Finally, I am sure there will be much to celebrate on Thursday and am only sorry that we cannot congratulate you personally in the usual way. Please do rest assured that we will be rightly proud of the 2020 cohort, a group that will go down in the history books, and look forward at a later stage to celebrating your success.

With all best wishes

Mrs H Mistress



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